GOVERNMENT OF ANDHRA PRADESH
A B S T R A C T

Tourism Promotion – Appointment of M/s KPMG Advisory Services in Tourism Department as Consultant on retainership basis for a period of twelve months i.e. from 1-1-2016 to 31-12-2016 - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 134 Dated: 03-05-2016

Read:-

From M/s KPMG letters Dt: 28-12-2015 and 08-02-2016.

* * *

O R D E R:

In the reference read above, M/s. KPMG has submitted proposal for deployment of two consultants on retainership basis for promotion and development of tourism sector in Andhra Pradesh for a period of 12 months, starting from 01st Jan, 2016 till 31st Dec, 2016 duly taking into consideration of their experience in Andhra Pradesh Tourism Development. The team consisting of one Senior Project Consultant and one Project Consultant and they have quoted remuneration of INR 9.00 lakhs per month plus applicable services taxes for both the consultants and also outside travel arrangements and costs to be borne by the client or reimbursed on actual.

2. Further, M/s KPMG Consultants indicated their Scope of work would include: a) Investor Facilitation b) New Initiatives conceptualization c) MIS and Reporting d) Procurement and Bid Process Management e) Stakeholder Management and other General Terms of Business.

3. After due negotiations, the Consultant M/s. KPMG has submitted a revised remuneration proposal for one Senior Project Consultant and one Project Consultant for INR.8,50,000 (Rs.5,83,640/- for Senior Project Consultant + Rs.2,66,360/- for Project Consultant) plus applicable taxes and outside travel arrangements or reimbursement on actual.

4. Government after careful examination of the matter hereby appoint M/s. KPMG as Consultant on retainership basis for a period of twelve months with effect from 01-01-2016 to 31-12-2016 with a retainership fee of Rs.8,50,000/- (Rupees Eight Lakhs Fifty Thousand only) Per Month plus applicable Service Tax and outside travel expenses on reimbursement on actual. The detailed scope of work is appended as annexure.

5 . The expenditure shall be debited to the Head of Account “3452 Tourism– 01 Tourist Infrastructure, 102 Tourist Accommodation, 11 Normal State Plan, SH 13 –Tourism–PMU, 280- Professional Services, 284- Other Payments”.

6. The Escort Officer & Drawing & Disbursement Officer (PMU) Andhra Pradesh is directed to take necessary action accordingly.

7. This order issued with the concurrence of Finance (GAD – II /2016) Department vide their U.O.No.37027/85/ FMU-GAD.II/2016, Dated: 29.04.2016.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

NEERABH KUMAR PRASAD
PRINCIPAL SECREARY TO GOVERNMENT

To
M/s. KPMG Advisory Services Pvt. Ltd., 1st floor, Lodha Excelus,
Apollo Mills Compound, N.M. Joshi Marg, Mumbai 400 011.
The Escort Officer & D.D.O., YAT&C (PMU) Department
The Director of Treasuries & Accounts, AP, Hyderabad
The Pay & Accounts Officer, AP, Hyderabad
The Pay & Accounts Officer, A.P. Secretariat Branch, Hyderabad

Copy to:
The YAT&C (PMU- Claims) Department
SF/SCs.

//FORWARDED :: BY ORDER//

SECTION OFFICER

ANNEXURE TO G.O.Rt.No.134, YAT & C (PMU) DEPARTMENT Dt 03.05.2016

The scope of work for KPMG:

I) Investor Facilitation:

a) Identification of Global and Indian investors across various tourism infrastructure and services in the State

b) Liaise with the investors on behalf of Principal Secretary (Tourism)

c) Identify requirements / issues of various investors

d) Work with Department of Tourism and Government of Andhra Pradesh to resolve requirements / issues

e) Work closely with Principal Secretary and investors to help finalize projects and issuance of Provisional Registrations from Commissioner of Tourism Office.

f) Present the various tourism investment opportunities in the State to investors through investor meets, road shows, industry associations etc.

g) Liaise with industry associations on behalf of Department of Tourism

II) New Initiatives conceptualization

a) Identify various new initiatives which can be taken up in the State to facilitate development of sector from investor and tourist perspective.

b) Research on the new initiatives by benchmarking with Indian and Global Best Practices

c) Brainstorm on the new initiatives with the industry to discuss viability and approach

d) Suggest on implementation approach in Andhra Pradesh through process, policy and other interventions

III) Management Information System (MIS) and Reporting

a) Work with Commissioner of Tourism and APTDC to gather status of various projects in the State

b) Draw inferences from data and highlight intervention points for Principal Secretary (Tourism)

c) Preparation of presentation for departmental review meetings by Chief Minister's Office, Chief Secretary etc.

p.t.o

IV) Procurement and Bid Process Management

a) Support Department of Tourism in preparation of key tender documents by providing inputs on key parameters of the procurement process

b) Be part of the procurement and evaluation process leading up to selection of agency for key procurements

V) Stakeholder Management

a) Work with various Government of Andhra Pradesh Departments and Government of India Ministries to collect / provide data / support, as applicable for various initiatives

b) Work with various external stakeholders like Industries, Associations etc to develop Tourism Sector in Andhra Pradesh

VI). Any work entrusted by Prl. Secretary from time to time.

NEERABH KUMAR PRASAD
PRINCIPAL SECRETARY TO GOVERNMENT

//ATTESTED//

SECTION OFFICER